REPRESENTATIONS OF CAPITALISM
IN THE ENGLISH-SPEAKING WORLD (2)

Illustrating, Constructing, Challenging the Model:
Fictions of American Capitalism
and the
Narratives of Economic Theory

International Conference
Montpellier, Friday 20 June 2014
(8.45 a.m. – 6.00 p.m.)

Salle des colloques n°2/ Seminar room 2
Site Saint Charles, Tramway lines 1 & 4, arrêt/stop at « Albert 1er »
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Friday 20 June 2014

8.45: Welcome

9.00: Opening Remarks

Christine Reynier, Head of EMMA, EA 741 (Université Paul Valéry – Montpellier 3, EMMA)
Jacques-Henri Coste (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/ CREW)
Vincent Dussol (Université Paul Valéry – Montpellier 3, EMMA)

Is American Capitalism Fiction-led?

Session 1: REPRESENTING DEMATERIALIZATION WITH STRINGS ATTACHED
Chair: Vincent Dussol (Université Paul Valéry – Montpellier 3, EMMA)

9.30: Bénédicte Chorier-Fryd (Université de Poitiers – FORELL)
'Post-late capitalism run amok’ – Exploring the Deep Web in Pynchon's Bleeding Edge

10.00: Pierre Arnaud (Université Paris Ouest Nanterre)
The Boundless Economy: A Performative Fiction?

10.30: Jean-Louis Brunel (Université de Nîmes)
Capitalism and Literature: “building the clutter, widening the vacancy” or the Aesthetic of Disappearance in William Gaddis’s JR

11.00: Coffee Break

Session 2: READING & WRITING FROM PROGRESSIVE PARADIGMS
Chair: Guillaume Tanguy (Université Paul Valéry – Montpellier 3, EMMA)

11.20: Julia McLeod (University of Tennessee)
John Stuart Mill’s Liberal Political Economy in Elizabeth Stuart Phelps’s The Silent Partner

Chair: Jacques-Henri Coste (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/ CREW)

11.50: Keynote address: Stephen Shapiro (University of Warwick)
The Cultural Fix: The Use of Capital Volumes II & III for American Studies

12.45: Lunch
Session 3: UTILIZING FICTION FOR HORTATORY & EXPLORATORY PURPOSES
Chair: Evelyne Payen-Variéras (Université Sorbonne Nouvelle – Paris 3, CREW)

14.00: Vincent Dussol (Université Paul Valéry – Montpellier 3, EMMA)
Aspects of Ayn Rand’s Representations of Capitalism in Atlas Shrugged

14.30: Jason Douglas (University of Illinois at Chicago)
Literary Naturalism and Economic Calculability

Session 4: SCREENING CAPITALISM THROUGH CHANGING REPRESENTATIONAL PARADIGMS: FROM REALISM TO POSTMODERNISM
Chair: Michel Bandry (Université Paul Valéry – Montpellier 3, EMMA)

15.00: Evelyne Payen-Variéras (Université Sorbonne Nouvelle – Paris 3, CREW)
Fiction and the Late-Nineteenth Century Debates on Capitalism: Frank Norris' The Octopus as Populist Drama

15:30: Sina Vaitanpour (Université Lille 3, CECILLE)
Money Narratives in Postmodern Fictions of Paul Auster and Martin Amis

16.00: Coffee Break

Session 5: HOW THE NOVEL ACCOMMODATED ECONOMICS & BUSINESS HISTORY
Chair: Bénédicte Chorier-Fryd (Université de Poitiers – FORELL)

16.20: Guillaume Tanguy (Université Paul Valéry – Montpellier 3, EMMA)
William Dean Howells and the Economic Novel: Heteronomy and Autonomy

16.50: Jacques-Henri Coste (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/CREW)
Revisiting Business History through Fiction: the Glove-Making Industry in Philip Roth’s American Pastoral

17.30: Concluding Remarks
Bénédicte Chorier-Fryd, Jean-Louis Brunel, Stephen Shapiro, Sina Vaitanpour
Is American Capitalism Fiction-led? (Reprise)

18.00: End of conference

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Our warmest thanks to our colleagues from Paris 3 – Sorbonne Nouvelle and members of CERVEPAS/CREW for joining us today: Valérie Peyronel (head of CERVEPAS), Laurence Cossu-Beaumont and Jean-Baptiste Velut.
ORGANIZATION

Vincent DUSSOL (Montpellier 3, vincent.dussol@univ-montp3.fr)
Jacques-Henri COSTE (Paris 3, Jacques-Henri.Coste@univ-paris3.fr)

PARTICIPANTS

° Bénédicte CHORIER-FRYD (U. Poitiers), benedicte.fryd@univ-poitiers.fr
° Pierre ARNAUD (U. Nanterre), pierrearn@gmail.com
° Jean-Louis BRUNEL (U. Nîmes), jean-louis.brunel@unimes.fr
° Julia McLEOD (U. Tennessee, USA) jmcleod5@utk.edu
° Stephen SHAPIRO (U. Warwick, UK), S.Shapiro@warwick.ac.uk
° Jason DOUGLAS (U. Michigan at Chicago, USA), jgdoug@gmail.com
° Michel BANDRY (U. Montpellier 3), michel.bandry@univ-montp3.fr
° Evelyne PAYEN-VARIÉRAS (U. Paris 3), evelyne.payen@univ-paris3.fr
° Sina VAITANPOUR (U. Lille), sina.vatanpour@wanadoo.fr
° Guillaume TANGUY (U. Montpellier 3), guillaume.tanguy@univ-montp3.fr

A follow-up conference to this seminar will be taking place in Paris in 2015. All participants to the present event will be kept duly informed. We will be looking forward to seeing you there.

_http://pays-anglophones.upv.univ-montp3.fr/?page_id=1442_

Contact: vincent.dussol@univ-montp3.fr
06 43 48 00 42