

# REPRESENTATIONS OF CAPITALISM IN THE ENGLISH-SPEAKING WORLD (2)

## Illustrating, Constructing, Challenging the Model: Fictions of American Capitalism and the Narratives of Economic Theory



**International Conference  
Montpellier, Friday 20 June 2014  
(8.45 a.m. – 6.00 p.m.)**

**Salle des colloques n°2/ Seminar room 2  
Site Saint Charles, Tramway lines 1 & 4, arrêt/stop at « Albert 1<sup>er</sup> »**

# REPRESENTATIONS OF CAPITALISM IN THE ENGLISH-SPEAKING WORLD (2)

## Illustrating, Constructing, Challenging the Model: Fictions of American Capitalism and the Narratives of Economic Theory

Friday 20 June 2014

8.45: *Welcome*

9.00: *Opening Remarks*

**Christine Reynier**, Head of EMMA, EA 741 (Université Paul Valéry – Montpellier 3, EMMA)

**Jacques-Henri Coste** (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/ CREW)

**Vincent Dussol** (Université Paul Valéry – Montpellier 3, EMMA)

*Is American Capitalism Fiction-led ?*

### Session 1: REPRESENTING DEMATERIALIZATION WITH STRINGS ATTACHED

Chair: **Vincent Dussol** (Université Paul Valéry – Montpellier 3, EMMA)

9.30: **Bénédicte Chorier-Fryd** (Université de Poitiers – FORELL)

*'Post-late capitalism run amok' – Exploring the Deep Web in Pynchon's Bleeding Edge*

10.00: **Pierre Arnaud** (Université Paris Ouest Nanterre)

*The Boundless Economy: A Performative Fiction?*

10.30: **Jean-Louis Brunel** (Université de Nîmes)

*Capitalism and Literature: "building the clutter, widening the vacancy" or the Aesthetic of Disappearance in William Gaddis's JR*

11.00: Coffee Break

### Session 2: READING & WRITING FROM PROGRESSIVE PARADIGMS

Chair: **Guillaume Tanguy** (Université Paul Valéry – Montpellier 3, EMMA)

11.20: **Julia McLeod** (University of Tennessee)

*John Stuart Mill's Liberal Political Economy in Elizabeth Stuart Phelps's The Silent Partner*

Chair: **Jacques-Henri Coste** (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/ CREW)

11.50: **Keynote address: Stephen Shapiro** (University of Warwick)

*The Cultural Fix: The Use of Capital Volumes II & III for American Studies*

12.45: Lunch

### **Session 3: UTILIZING FICTION FOR HORTATORY & EXPLORATORY PURPOSES**

Chair: **Evelyne Payen-Variéras** (Université Sorbonne Nouvelle – Paris 3, CREW)

14.00: **Vincent Dussol** (Université Paul Valéry – Montpellier 3, EMMA)  
*Aspects of Ayn Rand's Representations of Capitalism in Atlas Shrugged*

14.30: **Jason Douglas** (University of Illinois at Chicago)  
*Literary Naturalism and Economic Calculability*

### **Session 4: SCREENING CAPITALISM THROUGH CHANGING REPRESENTATIONAL PARADIGMS: FROM REALISM TO POSTMODERNISM**

Chair: **Michel Bandry** (Université Paul Valéry – Montpellier 3, EMMA)

15.00: **Evelyne Payen-Variéras** (Université Sorbonne Nouvelle – Paris 3, CREW)  
*Fiction and the Late-Nineteenth Century Debates on Capitalism: Frank Norris' The Octopus as Populist Drama*

15:30: **Sina Vaitanpour** (Université Lille 3, CECILLE)  
*Money Narratives in Postmodern Fictions of Paul Auster and Martin Amis*

16.00: Coffee Break

### **Session 5: HOW THE NOVEL ACCOMMODATED ECONOMICS & BUSINESS HISTORY**

Chair: **Bénédicte Chorier-Fryd** (Université de Poitiers – FORELL)

16.20: **Guillaume Tanguy** (Université Paul Valéry – Montpellier 3, EMMA)  
*William Dean Howells and the Economic Novel: Heteronomy and Autonomy*

16.50: **Jacques-Henri Coste** (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/ CREW)  
*Revisiting Business History through Fiction: the Glove-Making Industry in Philip Roth's American Pastoral*

17.30: *Concluding Remarks*

**Bénédicte Chorier-Fryd, Jean-Louis Brunel, Stephen Shapiro, Sina Vaitanpour**  
*Is American Capitalism Fiction-led? (Reprise)*

18.00: [End of conference](#)

\*\*\*

Our warmest thanks to our colleagues from Paris 3 – Sorbonne Nouvelle and members of CERVEPAS/ CREW for joining us today: **Valérie Peyronel (head of CERVEPAS), Laurence Cossu-Beaumont and Jean-Baptiste Velut.**

# REPRESENTATIONS OF CAPITALISM IN THE ENGLISH-SPEAKING WORLD (2)

## ORGANIZATION

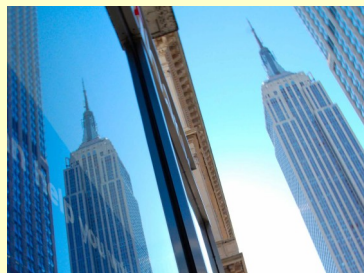
**Vincent DUSSOL (Montpellier 3, [vincent.dussol@univ-montp3.fr](mailto:vincent.dussol@univ-montp3.fr))**

**Jacques-Henri COSTE (Paris 3, [Jacques-Henri.Coste@univ-paris3.fr](mailto:Jacques-Henri.Coste@univ-paris3.fr))**

## PARTICIPANTS

- **Bénédicte CHORIER-FRYD (U. Poitiers), [benedicte.fryd@univ-poitiers.fr](mailto:benedicte.fryd@univ-poitiers.fr)**
- **Pierre ARNAUD (U. Nanterre), [pierrearn@gmail.com](mailto:pierrearn@gmail.com)**
- **Jean-Louis BRUNEL (U. Nîmes), [jean-louis.brunel@unimes.fr](mailto:jean-louis.brunel@unimes.fr)**
- **Julia McLEOD (U. Tennessee, USA) [jmcleod5@utk.edu](mailto:jmcleod5@utk.edu)**
- **Stephen SHAPIRO (U. Warwick, UK), [S.Shapiro@warwick.ac.uk](mailto:S.Shapiro@warwick.ac.uk)**
- **Jason DOUGLAS (U. Michigan at Chicago, USA), [jgdoug@gmail.com](mailto:jgdoug@gmail.com)**
- **Michel BANDRY (U. Montpellier 3), [michel.bandry@univ-montp3.fr](mailto:michel.bandry@univ-montp3.fr)**
- **Evelyne PAYEN-VARIÉRAS (U. Paris 3), [evelyne.payen@univ-paris3.fr](mailto:evelyne.payen@univ-paris3.fr)**
- **Sina VAITANPOUR (U. Lille), [sina.vatanpour@wanadoo.fr](mailto:sina.vatanpour@wanadoo.fr)**
- **Guillaume TANGUY (U. Montpellier 3), [guillaume.tanguy@univ-montp3.fr](mailto:guillaume.tanguy@univ-montp3.fr)**

A follow-up conference to this seminar will be taking place in Paris in 2015. All participants to the present event will be kept duly informed. We will be looking forward to seeing you there.



[http://pays-anglophones.upv.univ-montp3.fr/?page\\_id=1442](http://pays-anglophones.upv.univ-montp3.fr/?page_id=1442)

Contact: [vincent.dussol@univ-montp3.fr](mailto:vincent.dussol@univ-montp3.fr)

06 43 48 00 42