REPRESENTATIONS OF CAPITALISM IN THE ENGLISH-SPEAKING WORLD (1)

Paradigms of the American Model of Capitalism: from Theory to Fiction?
Les paradigmes du modèle de capitalisme américain : entre théorie et fiction ?

Paris, Friday 28 March 2014 (8.45 a.m - 6.30 p.m)
 Université Sorbonne Nouvelle - Paris 3, Salle Las Vergnas, 13 rue de Santeuil, 75005 Paris
 Organized by Cervepas/CREW (EA4399) and EMMA (EA741)
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Friday 28 March 2014

Université de la Sorbonne Nouvelle – Paris 3, Département du Monde Anglophone
Salle Las Vergnas, Third Floor, 13, rue de Santeuil 75005, Paris

8.45: Welcome

9.00: Conference Introduction

Valérie Peyronel, Director of CERVEPAS/CREW (Université Sorbonne Nouvelle – Paris 3)

Jacques-Henri Coste (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/CREW),
Vincent Dussol, (Université Paul Valéry - Montpellier III, EMMA),
The Tangled Roots of a Research Project

Session 1: IS “AMERICAN CAPITALISM” A FICTION-LED PARADIGM AND/OR A CULTURALLY-EMBEDDED MODEL?
Chair: Jacques-Henri Coste (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/CREW)

9.20: (Keynote Speaker 1) Robert Boyer (Institut des Amériques, Paris),
From Economics as Fiction to Fiction-led Finance Capitalism

10.00: Questions


10.35: Questions

10.45: Coffee Break

Session 2: MODELLING AMERICAN CAPITALISM AND UNDERSTANDING ITS DYNAMICS
Chair: Valérie Peyronel (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/CREW)

11.05: Martine Azuelos (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/CREW), Characterizing US Capitalism: A Tale of Two Models

11.25: Questions

11.35: (Keynote Speaker 2) Jens Beckert (Director of the Max Planck Institute for the Study of Societies, Cologne) Fictional Expectations and Capitalist Dynamics

12.15: Questions

12.30: Lunch
Session 3: ENACTING THE U.S. MODEL OF CAPITALISM AND ENHANCING ITS PARADIGMS
Chair: Martine Azuelos (Université Sorbonne Nouvelle – Paris 3, CERVEPAS/CREW)


14.20: Nadeera Rajapakse (Université Panthéon-Sorbonne et Panthéon Assas), The Capability Approach: An Ethical Representation of Capitalism

14.40: Questions

Session 4: SHAPING AND STORYTELLING THE MODEL
Chair: Laurence Cossu-Beaumont (Université Sorbonne Nouvelle - Paris 3, CERVEPAS/CREW)

14.50: Nolwenn Minguant (Université Sorbonne Nouvelle – Paris 3, CREW), When Capitalism Shapes Fiction: The Case of Hollywood

15.10: Marie-Christine Pauwels (Université de Paris Ouest Nanterre la Défense), “Tell me a Story”: How American Capitalism Reinvents itself through Storytelling

15.30: Questions

15.50: Coffee Break

Session 5: READING CAPITALISM AND ITS REPRESENTATIONS
Chair: Vincent Dussol (Université Paul Valéry - Montpellier III, EMMA)

16.10 (Keynote Speaker 3) Peter Knight (University of Manchester), Reading the Market: the Interface of Literature and Economics

16.50: Questions

Session 6: ROUND TABLE AND CONCLUDING REMARKS

17.05-18.00: From Theory to Fiction and Vice-versa: (Re)visiting the Economics/Literature Nexus,

Robert Boyer, Martine Azuelos, Jens Beckert, Peter Knight, William Dow, Bénédicte Chorier-Fryd, Vincent Dussol, Jacques-Henri Coste

18.00-18.30: Questions
One-day conference (2):

“Illustrating, Constructing, Challenging the Model: Fictions of American Capitalism and the Narratives of Economic Theory”

Montpellier, Friday 20 June 2014 (organized by EMMA EA 741)
Université Paul Valéry, Montpellier 3, Site Saint-Charles

The second event in a triplet of conferences on the representations of capitalism and the construction of its model will be dedicated to (re-)reading the rich corpus of representations of capitalism in American fiction.